

Big Society and Sport



Anne Ibrahim

Stronger together



Big Society Philosophy

DEPENDENCY TO INDEPENDENCY AND INTERDEPENDENCY

*Building communities through
an **equitable, united**
partnership where each
member understands and
embraces its **distinct**
responsibilities in creating a
more resilient, cohesive,
productive and prosperous
society.*

**SHARED OWNERSHIP AND
ACCOUNTABILITY!**



Show me
how I can
help



Business
has a key
role to play



We need to
LEAD and
ENABLE
change



We need help to sustain
existing good work



Implications for Community Sport

Community sport investment

- ▶ Less Local Authority support
 - **ALTERNATIVE PUBLIC AGENDA COMMISSIONING OPPORTUNITIES**
 - **CREATIVE NEW PARTNERSHIPS**

Community sports facilities

- ▶ Fewer grants available – **GENERATE INCOME**
- ▶ Fewer new facilities – **SWEAT EXISTING INFRASTRUCTURE**
- ▶ Divestment of assets – **PREPARE FOR BUSINESS!**
- ▶ Increased competition – **COLLABORATE**
- ▶ Statutory neighbourhood plans – **MONITOR AND CONTRIBUTE**

Community sport offer

- ▶ Locally designed services – **LISTEN AND RESPOND**

Implications for Community Sport

Community sport management

- ▶ Emphasis on volunteering – **POTENTIAL INCREASE**
- ▶ A new kind of volunteer - **FLEX EXISTING STRUCTURES**
- ▶ Less beaurocracy – **FEWER BARRIERS**
- ▶ New skills and enterprising culture – **OPTIMISE PRIVATE SECTOR/HE**
- ▶ Conflicting drivers – **BALANCE TRIPLE BOTTOM LINE**
- ▶ Increased competition – **COLLABORATE**

Community sport participation

- ▶ Less disposable income – **USE OF NATURAL ASSETS**
- ▶ Sport for sport's sake? – **VARIED DRIVERS**

Never doubt that a small group of thoughtful, committed people can change the world. Indeed, it is the only thing that ever has. ~Margaret Meade

anne@bigcommunityworks.com
www.bigcommunityworks.com

