

Welcome

Adapt to Survive

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better by miles

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Managing Director



expert360

Weston road Crewe

EXPERT
• LOGISTICS •

1989- 2006

EXPERT
• LOGISTICS •
• CARES •

2006- 2011

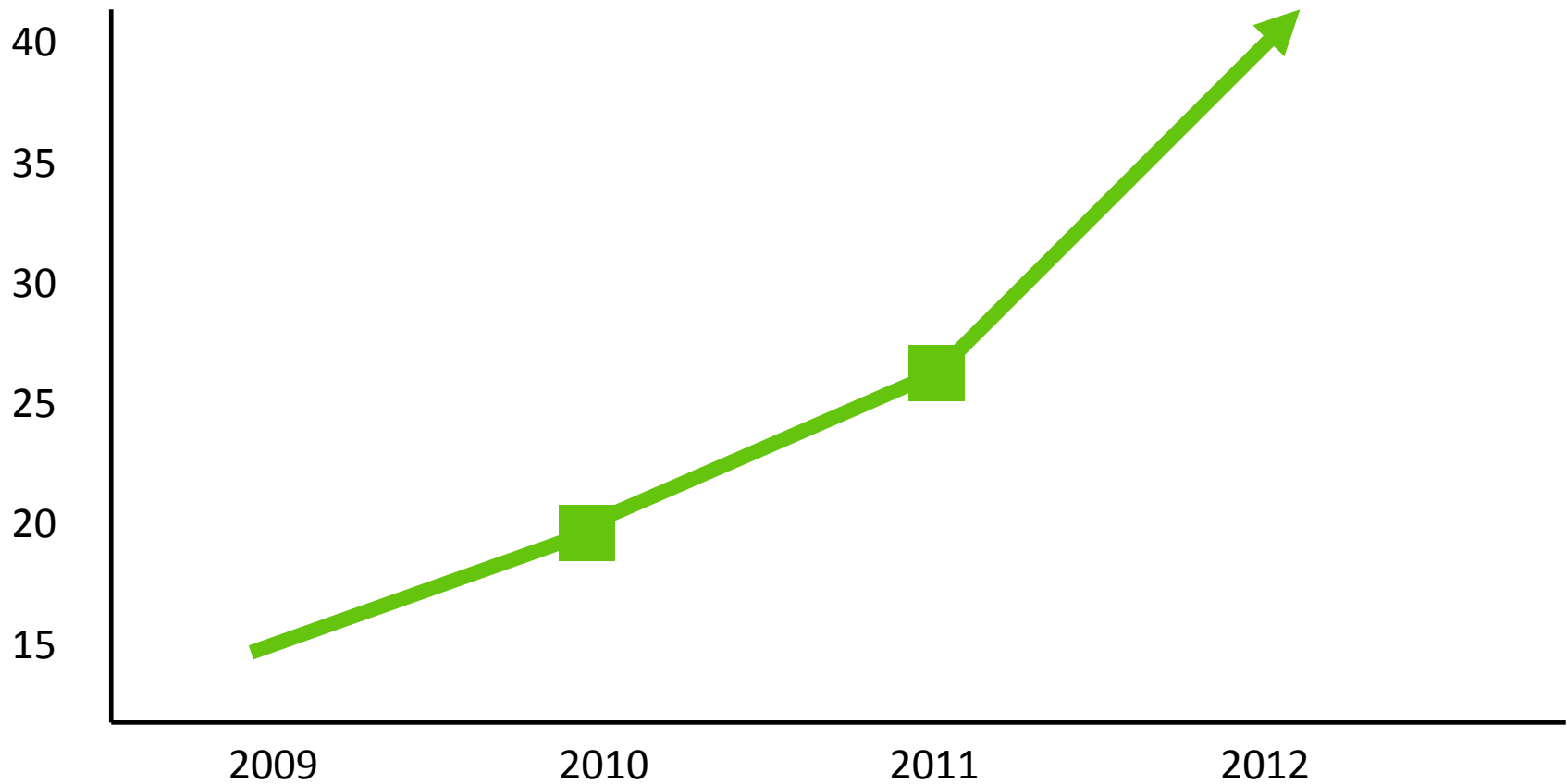
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2011- 20??





...why are we coming to Crewe?



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how we describe our business

- A family business in all but name
- We won't count if you won't count
- We are nice but not soft
- We understand flexibility delivers long term sustainability and loyalty



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- we recruit our people based on their values
- our people are trained and coached in the expert way
- we value culture above experience
- we treat our people well
- we want to be the best place to work

customers
attitude
respect
excellence
service



our values are better by miles

..how our people describe our culture

respectful

honesty

teamwork

rewarding

One team

Willing to go the extra mile

thinking of others

determined

challenging

open family

motivated

warm

resourceful

putting the customer

loyal

friendly

first

critical

...we are
different

..we want the best people

- We are approaching our recruitment in 3 different ways
 - traditional
 - college leavers
 - overlooked



- students graduate from each level
- professional qualifications will be achieved
- the pipeline will be fuelled by our local community involvement
- the talent is developed in the academy
- personal growth and learning are an established part of our culture



through learning we are
becoming better by miles

...why have we become corporate patrons?

- How did we meet Anne and Joe?
- What does this mean to us?
- What are we trying to achieve?
- How can social enterprise and local business work together for the common good?
- $1+1=3$

How we met Anne and Joe

How does it work?

- We buy services at a competitive rate
 - ✓ If the numbers work we lean towards supporting a social enterprise
 - We get a warm fuzzy feeling
 - People will like us
 - People will want to work for us
 - ✓ $1+1=3$



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How does it work?

- We share our facilities
 - ✓ We use the George's for recruitment
 - We save money
 - They make money
 - ✓ $1+1=3$

How does it work?

- We will be inviting the George's to our training sessions
 - It costs us nothing
 - They benefit and don't have to pay
 - We get a warm fuzzy feeling and people will like us
 - People will want to work for us
- $1+1=3$

How does it work?

- We don't know what's next but
 - We will do something together
 - One or both of us will benefit
- $1+1=3$

.....I've got the message

- This isn't about being nice
- This isn't about giving cash to the less fortunate
- This isn't about unsustainable charity donations
- This is about deciding to do something good based on sound commercial rationale
- This is about investing in the future of our local community



Thank you
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....a new look for a new world