



# Big Society and sport

## 18 May 2011

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Big Society Works Ltd

capacity building – asset transfer – social business development

# Big Society Philosophy



## DEPENDENCY TO INDEPENDENCY AND INTERDEPENDENCY

*Building communities through  
an **equitable, united**  
partnership where each  
member understands and  
embraces its **distinct**  
**responsibilities** in creating a  
more resilient, cohesive,  
productive and prosperous  
society.*

**SHARED OWNERSHIP AND  
ACCOUNTABILITY!**



# Teach a man to fish...



# Communities in control

Real people, real power



2008



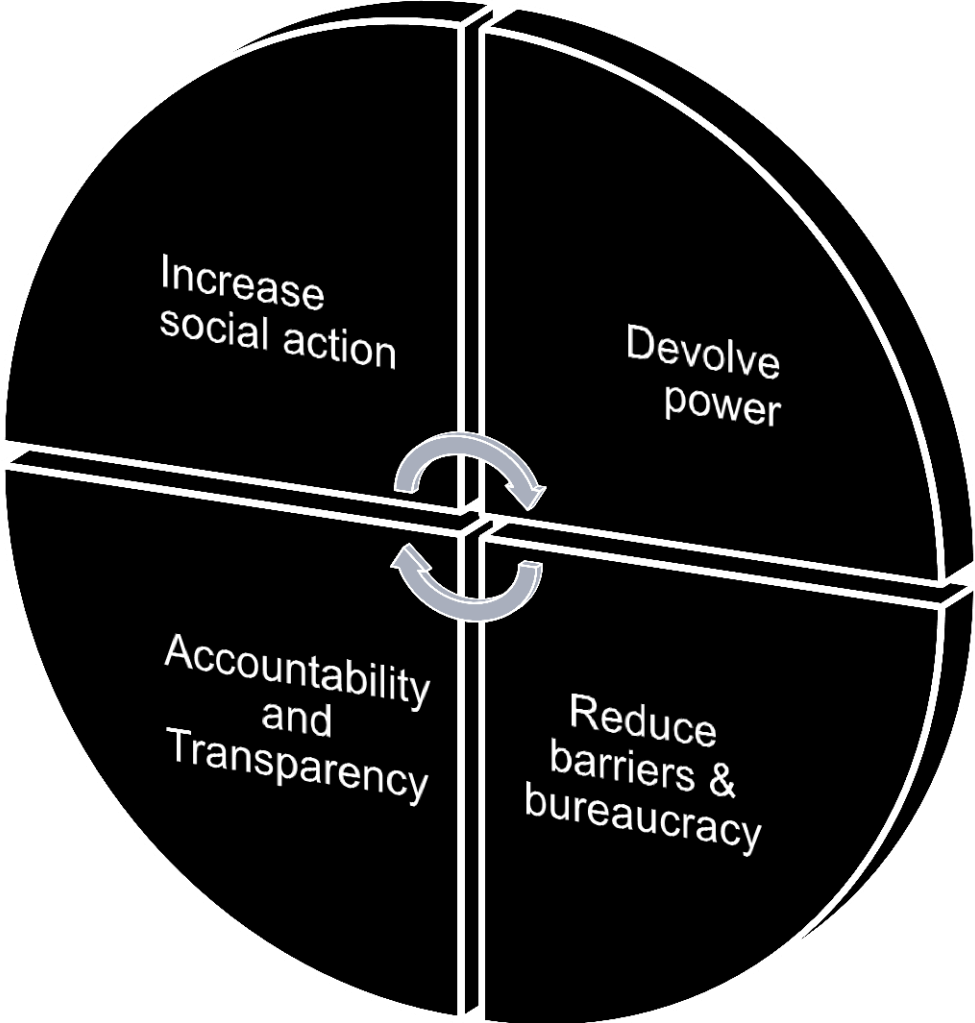
2010

Supporting a Stronger  
Civil Society

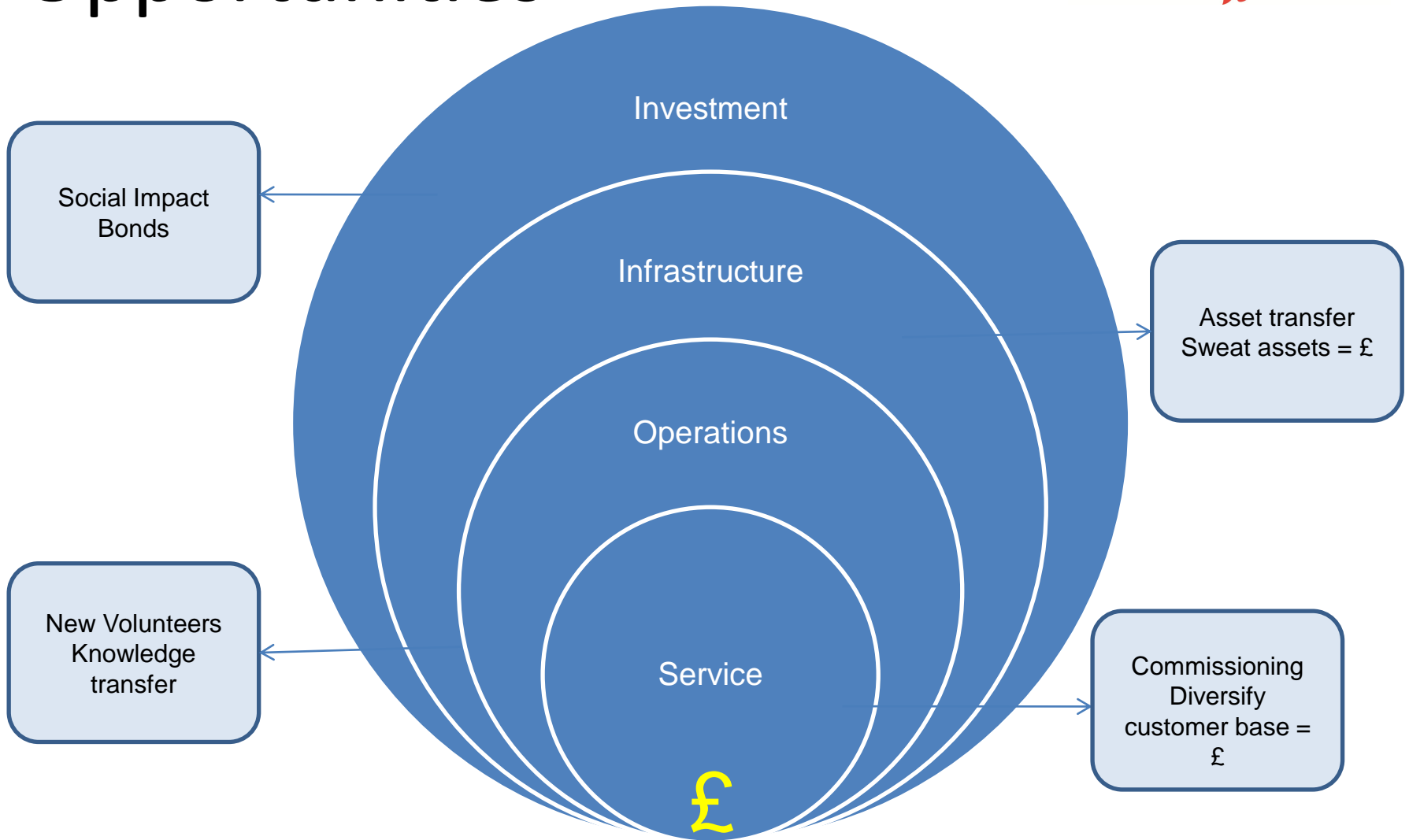
An Office for Civil Society consultation  
on improving support for frontline civil  
society organisations

Poles  
apart?

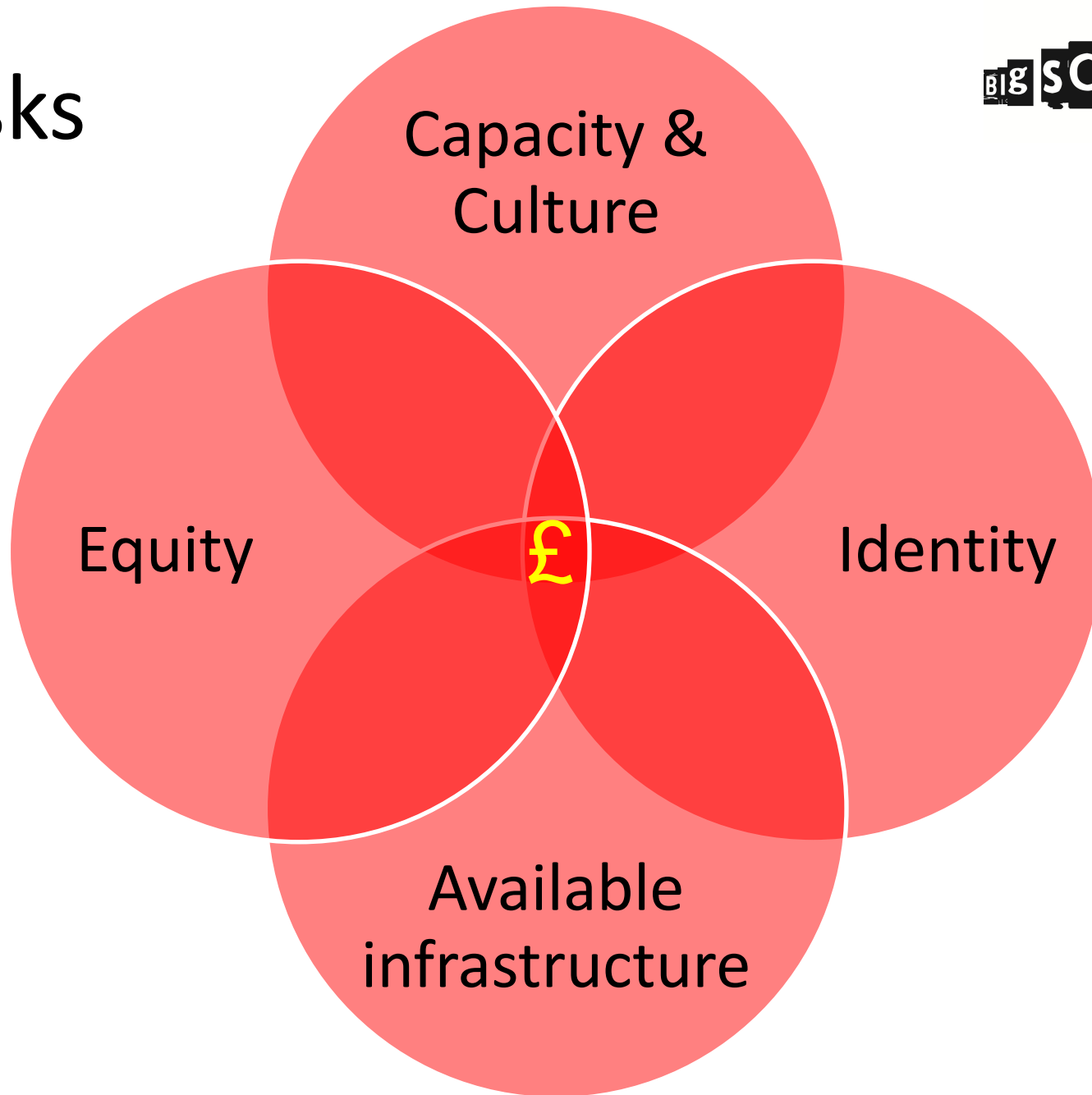
# Supporting policy



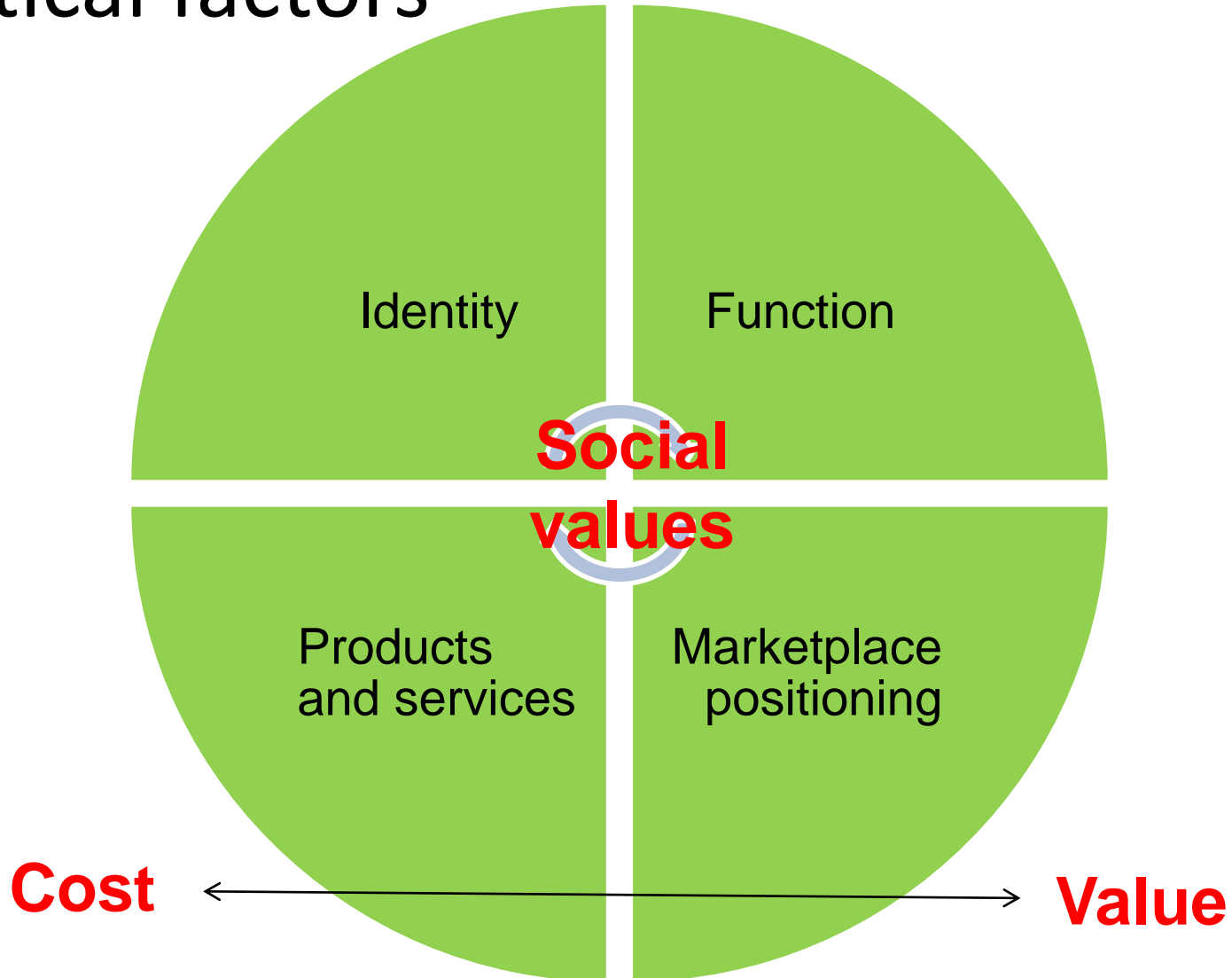
# Opportunities



# Risks



# Social Business development Critical factors



# Social Business development



- Managing money?
- Employing?
- Liability exposure?
- Customer perspective?
- Strategic positioning?
- Control?
- Competitors?

**Form follows function!**

# Checklist



- Organisational FUNCTION
- Social VALUES
- Financial VIABILITY
- Capacity to SUSTAIN itself
- Opportunities to COLLABORATE

...Structural choices



# BIG SOCIETY WORKS

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