

Asset Based Community Development

Joe Ibrahim

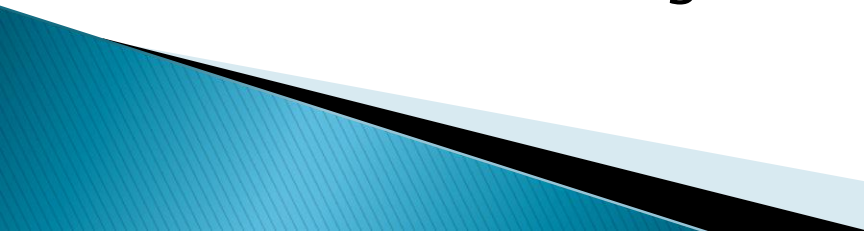
Exercise

- ▶ Take a Piece of Paper and stand on it

**Our experience of Asset Based
Community Development.**

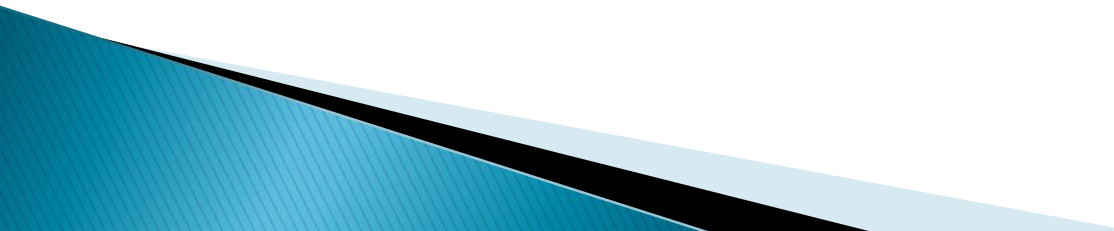


The guiding principals

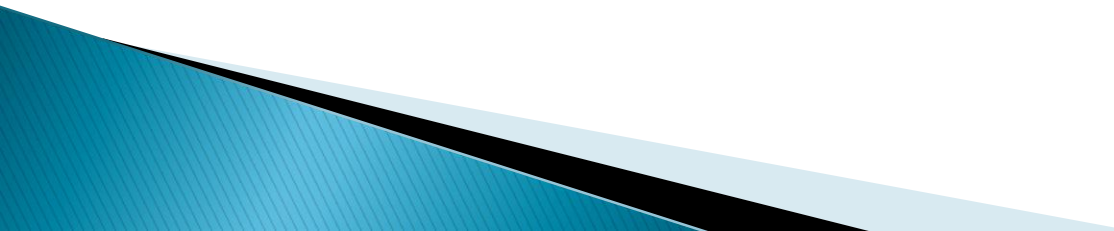
- Balance – A cross section of the community must develop and deliver the services for all.
 - Mutual gain – The asset must meet the needs of the volunteer and the experience must be an enjoyable one.
 - Added value – volunteering can lead to job creation/ confidence building/routes to employment.
 - Sweat assets – our volunteer team are well-networked and have a range of skills we need to optimise.
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Community Involvement

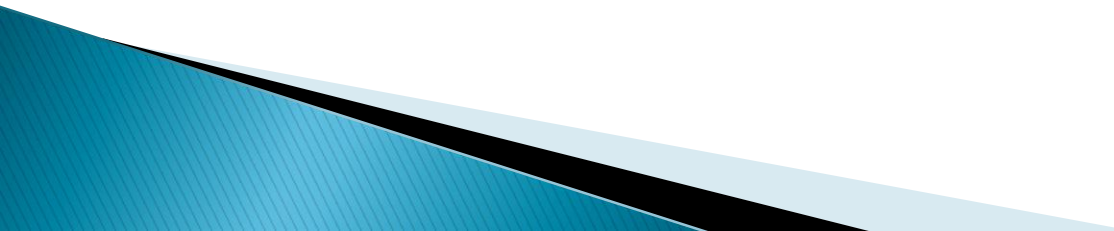
Our community has been involved in

- Identity of the Georges
 - Refurbishment
 - Service design and delivery
 - Management and maintenance
 - Ultimately OPERATING and sustaining the facility
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Challenges

- Change is difficult
 - Fear of financial focus
 - Volunteer retention – held back by old team
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Impact on lives

- ▶ Ken
 - ▶ Judith
 - ▶ Kath
 - ▶ Jean 84 and wont play bingo as it for older people
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“Teach a man to fish.....”

What good is this if he does not have a place to fish?